

Sponsorship Opportunities

30 April
NEC Birmingham

2019 WIND & AVIATION

renewableUK

2019 WIND & EMERGENCY RESPONSE

30 April | NEC Birmingham



ABPCO Award for Excellence
Best In-house Conference Organiser

2018
FINALIST



Event Partner Package - **SOLD**

The highest-profile support package designed for sector leaders.

The Event Partner package offers the chance to work closely with RenewableUK to shape the event's key messages and objectives.

- A powerful communication platform targeting policy makers, press and opinion makers before, during and after the event.
- Positioning of your company as an industry thought-leader.
- A strong involvement in shaping the conference programme.
- A set of messages and activities which reinforces the positioning of your brand as a leader in offshore wind.
- Strong branding opportunities.
- A speaking opportunity for a senior representative.
- A customised sponsorship package based on the event partner's communications and marketing priorities.

Investment: £POA

What's included:

- ✓ Join with RenewableUK to shape the event's objectives and speaker programme.
- ✓ Position your team and business as a market leader – your brand as part of the event DNA.
- ✓ Invitation for a senior member of your team to join the opening session of the conference.
- ✓ Premium branding on the event website and all promotional materials (both digital and printed) as an integral part of the marketing campaign.
- ✓ Premium branding on the event brochure, PowerPoint slides and venue screens on the day of the event.
- ✓ Well positioned exhibition stand.
- ✓ Event passes for your team.
- ✓ Opportunity to live broadcast elements of the event or to invite international experts to join speaker panels via Skype Professional.



Lanyards

See your branding and logo worn by every attendee.

Our team will take care of the production and design and further profile your business as a lead sponsor.

- ✓ Lead sponsor status in the official event guide including logo.
- ✓ Your logo and click through URL displayed on the event website.
- ✓ Passes, including access to any official drinks receptions.
- ✓ Your logo and key messages printed on the lanyard worn by all visitors.

Investment: £3,500 + VAT



Exhibition Stand

Showcase your products and services and provide a hub for your team at the event.

Each exhibition stand includes:

- ✓ Event guide entry – logo, company profile and contact information on printed guide.
- ✓ Exhibition location displayed on the event website with direct link to exhibitor's website.
- ✓ 3 x 1.5m open space with a table, two chairs and 13 amp power socket.
- ✓ Two passes for staff and one pass for client/guest, including access to any official drinks receptions.

Investment:

£995 + VAT (Members) | £1,385 +VAT (Non-Members)



Event Guide - **SOLD**

Handed to each visitor on arrival - the event guide includes the essential speaker and exhibitor information.

- ✓ Addition of your company logo to the front cover of and on the footer of each even page in the printed event guide.
- ✓ Profiled as a lead event sponsor on the event website and in the printed guide.
- ✓ Your logo and click through URL displayed on the event website.
- ✓ Passes, including access to any official drinks receptions.

Investment: £2,500 + VAT



Networking Lunch or Reception

The social and networking highlights of the event. Add your organisation's branding and key messages.

- ✓ Addition of your company logo to the catering area on the exhibition floor plan in the printed guide and online.
- ✓ Profiled as a lead event sponsor on the event website and in the printed guide.
- ✓ Your logo and click through URL displayed on the event website.
- ✓ Add your pull-up banners and branding in the catering spaces.
- ✓ Passes, including access to any official drinks receptions.

Investment from: £2,500 + VAT



Business Leaders Dinner - **SOLD**

Opportunity to host a private Business Leaders Dinner on the evening prior/after the conference.

Exclusive opportunity to host and welcome up to 15 guests alongside RenewableUK's CEO and take a lead in the evening's discussions.

Package includes dinner and wine menus and lead sponsor benefit package.

Investment: £3,000 + VAT



What's included:

- ✓ 30 minute networking drinks reception.
- ✓ High quality, three course dinner with wine at a prestigious venue.
- ✓ Opportunity for a senior representative to make a short welcome speech and lead the discussions alongside RenewableUK's CEO.
- ✓ Branded invitation, menus and management of RSVPs.
- ✓ Includes two dinner places and event passes.
- ✓ Lead sponsor branding benefits package.



For more information contact:

SPONSORSHIP

Garth Halliday

Director of Events and Marketing

T: +44 (0) 7815 550 969

E: Garth.Halliday@RenewableUK.com

PROGRAMME

Alicia Green

Projects & Administration Officer

T: +44 (0) 7791 702702

E: Alicia.Green@RenewableUK.com