

# Sponsorship Opportunities

RenewableUK

Aviation & Emergency Response Events

29/30 April 2019, NEC, Birmingham



ABPCO Award for Excellence  
Best In-house Conference Organiser

**2018**  
**FINALIST**



## Event Partner Package

The highest-profile support package designed for sector leaders.

The Event Partner package offers the chance to work closely with RenewableUK to shape the event's key messages and objectives.

- A powerful communication platform targeting policy makers, press and opinion makers before, during and after the event.
- Positioning of your company as an industry thought-leader.
- A strong involvement in shaping the conference programme.
- A set of messages and activities which reinforces the positioning of your brand as a leader in offshore wind.
- Strong branding opportunities.
- A speaking opportunity for a senior representative.
- A customised sponsorship package based on the event partner's communications and marketing priorities.

**Investment: £5,000 + VAT**

## What's included:

- ✓ Join with RenewableUK to shape the event's objectives and speaker programme.
- ✓ Position your team and business as a market leader – your brand as part of the event DNA.
- ✓ Invitation for a senior member of your team to join the opening session of the conference.
- ✓ Premium branding on the event website and all promotional materials (both digital and printed) as an integral part of the marketing campaign.
- ✓ Premium branding on the event brochure, PowerPoint slides and venue screens on the day of the event.
- ✓ Well positioned exhibition stand.
- ✓ Event passes for your team.
- ✓ Opportunity to live broadcast elements of the event or to invite international experts to join speaker panels via Skype Professional.



## Lanyards

See your branding and logo worn by every attendee.

Our team will take care of the production and design and further profile your business as a lead sponsor.

- ✓ Lead sponsor status in the official event guide including logo.
- ✓ Your logo and click through URL displayed on the event website.
- ✓ Passes, including access to any official drinks receptions.
- ✓ Your logo and key messages printed on the lanyard worn by all visitors.

**Investment: £3,500 + VAT**



## Exhibition Stand

Showcase your products and services and provide a hub for your team at the event.

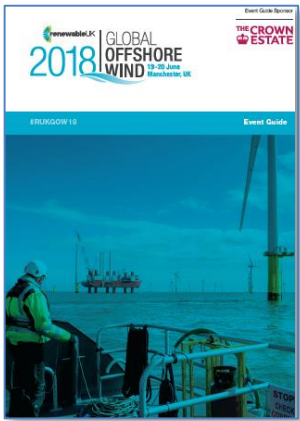
Each exhibition stand includes:

- ✓ Event guide entry – logo, company profile and contact information on printed guide.
- ✓ Exhibition location displayed on the event website with direct link to exhibitor's website.
- ✓ 3 x 1.5m open space with a table, two chairs and 13 amp power socket.
- ✓ Two passes for staff and one pass for client/guest, including access to any official drinks receptions.

**Investment:**

**£995 + VAT (Members) | £1,385 +VAT (Non-Members)**





## Event Guide

Handed to each visitor on arrival - the event guide includes the essential speaker and exhibitor information.

- ✓ Addition of your company logo to the front cover of and on the footer of each even page in the printed event guide.
- ✓ Profiled as a lead event sponsor on the event website and in the printed guide.
- ✓ Your logo and click through URL displayed on the event website.
- ✓ Passes, including access to any official drinks receptions.

**Investment: £2,500 + VAT**



## Networking Lunch or Reception

The social and networking highlights of the event. Add your organisation's branding and key messages.

- ✓ Addition of your company logo to the catering area on the exhibition floor plan in the printed guide and online.
- ✓ Profiled as a lead event sponsor on the event website and in the printed guide.
- ✓ Your logo and click through URL displayed on the event website.
- ✓ Add your pull-up banners and branding in the catering spaces.
- ✓ Passes, including access to any official drinks receptions.

**Investment from: £2,500 + VAT**



## Business Leaders Dinner

Opportunity to host a private Business Leaders Dinner on the evening prior/after the conference.

Exclusive opportunity to host and welcome up to 15 guests alongside RenewableUK's CEO and take a lead in the evening's discussions.

Package includes dinner and wine menus and lead sponsor benefit package.

**Investment: £3,000 + VAT**



## What's included:

- ✓ 30 minute networking drinks reception.
- ✓ High quality, three course dinner with wine at a prestigious venue.
- ✓ Opportunity for a senior representative to make a short welcome speech and lead the discussions alongside RenewableUK's CEO.
- ✓ Branded invitation, menus and management of RSVPs.
- ✓ Includes two dinner places and event passes.
- ✓ Lead sponsor branding benefits package.



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